



April 16, 2010

The Honorable Julius Genachowski  
Chairman  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

*Re: MB Docket No. 10-56*

Dear Chairman Genachowski:

With the FCC preparing to review the proposed joint venture between Comcast and NBCU, I wanted to share with you the experience of the Arts Council of Greater Lansing (ACGL), which has been a great beneficiary of Comcast's community involvement in Michigan. I hope you will take this experience into account as your agency considers Comcast's application.

The Arts Council of Greater Lansing (ACGL) is a non-profit organization whose mission is to lead, advocate for and advance arts and culture in the capital region. The ACGL aims to serve its constituents and work alongside area partners to best serve and support the cultural vitality of our region. Our constituents include area artists and more than 140 arts and cultural agencies. Although we don't make art, we aim to act as a central resource agency to help make the arts possible in greater Lansing.

Comcast shares our mission of making art possible. Their investment in our community over the past decade has created a powerful platform for expression and entrepreneurship. For example by bringing broadband to Lansing, Comcast enabled Lansing's artists to speak to the world and through their VideoOnDemand platform they brought us LocalOnDemand which keeps us informed and highlights those members of our community who inspire us all.

Comcast has been a great help to the ACGL's work as it sponsored and provided technical support for our annual Silver Bells in the City, which attracts 180,000 people annually for an evening of free family entertainment, including free admission to Lansing's cultural institutions, horse-drawn wagon rides on Washington Square, and performances by more than 50 local arts and cultural institutions throughout downtown Lansing. This type of positive community experience would not be possible without the support of Comcast. In addition, Comcast was a premier sponsor of the annual East Lansing Arts Festival and one of Comcast's staff members was an active board member for the event.

Comcast understands that the life of a community is enriched by the presence of a vibrant and thriving arts scene. Their leadership in creating new platforms of expression and their support for ACGL has been indispensable and is just two examples of how the company has sought to improve the lives of people in the neighborhoods it serves. I hope you will take our experience with Comcast into account when you review their proposed joint venture with NBCU.

Thank you again for considering our views.

Sincerely,

A handwritten signature in black ink, appearing to read 'Leslie Donaldson', is placed below the word 'Sincerely,'.

Leslie Donaldson  
Executive Director